

Caesarstone to collaborate with Snarkitecture for its 2018 Designer Collaboration Programme



Snarkitecture – image by Noah Kalina

October 2017: Leading quartz manufacturer **Caesarstone** announces its collaboration with New York-based collaborative practice **Snarkitecture** for their 2018 Designer Programme. Since 2013, Caesarstone’s Designer Collaboration Programme has pushed the boundaries of experiential design with work from nendo, Raw Edges, Philippe Malouin, Tom Dixon and Jaime Hayon.

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 Alexandria
 NSW 2015

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 Heatherton
 VIC 3202

Queensland
Showroom & Warehouse
 26 Business Street
 Yatala QLD 4207

Build & Design Centre Brisbane
 66 Merivale Street
 South Brisbane
 QLD 4101

Western Australia
Showroom
 Home Base EXPO, 55
 Salvado Rd, Subiaco
 WA 6017

Warehouse
 14-18 Quantum Link,
 Wangara WA 6065

South Australia
Warehouse
 214 Victoria Road
 Largs Bay SA 5016



The 2018 collaboration will focus on the icon of the modern home, the kitchen island. Over the past 40 years the kitchen has transformed from the private, utilitarian space to the most public space in the home. It has evolved into a place for entertainment, social interaction and performances where we demonstrate our ‘professional’ cooking skills, as well as showcase our high-tech appliances. With water being one of the most important ingredients in the kitchen, one that is used for a wide variety of cooking techniques and culinary creations, Snarkitecture will investigate the ‘changing states’ of water in the context of the kitchen island, as well as look at natural topography.

Over the past five years, each designer collaboration programme has offered a unique, subjective take on the material. This year’s collaboration will see a realistic and practical interpretation of Caesarstone, one that looks at the functionality of the kitchen, while drawing from Snarkitecture’s signature blend of architecture and art. The first installment of the collaboration will be previewed in January 2018 at the Interior Design Show (IDS), Toronto, followed by a main large-scale installation during Milan Design Week in April as part of *Fuorisalone*.

“The kitchen space is continuing its journey to the centre of the home and, what used to be the family’s meeting point, is turning out to be a ‘future living room’, a place where we entertain and host” says Raanan Zilberman, CEO of Caesarstone. “...We are very interested in the shifting role of the kitchen space and wanted to be leading this discussion with the help of Snarkitecture, which has been doing exceptional thought-based work at the crossroad of art and architecture.”

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Notes to Editors:

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company’s surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading

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developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections - Caesarstone Collection and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their ‘ultimate surface’ and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

1300 119 119

About Snarkitecture

Snarkitecture is a New York-based collaborative practice established to investigate the boundaries between art and architecture. The name is drawn from Lewis Carroll’s *The Hunting of The Snark*, a poem describing the “impossible voyage of an improbable crew to find an inconceivable creature.” In its search for the unknown, Snarkitecture creates architectural-scale projects, installations, and objects.

Snarkitecture’s work focuses on the reinterpretation of everyday materials, structures and programs to new and imaginative effect. With a conceptual approach centered on the importance of experience, the studio creates unexpected and memorable moments that invite people to explore and engage with their surroundings. By transforming the familiar into the extraordinary, Snarkitecture makes architecture perform the unexpected.

www.snarkitecture.com

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