



April 2015

Media Release – For immediate release

New marble inspired designs from Caesarstone®

Caesarstone is excited to announce the launch of Statuario Nuvo – a new marble inspired design which complements the successful introduction of Calacatta Nuvo in 2014. As Caesarstone's interpretation of natural Statuario marble; Statuario Nuvo brings you refined yet impressive dark veins on a white background, enriched with a delicately diffused subsurface vein structure.

Taj Royale has also been introduced into the Supernatural designs range as a true gesture to the beauty of nature – exhibiting soft textures, delicate veins, rich depths and warm hues against an inspired marble aesthetic.

“Since we launched the Supernatural designs in 2013, they have enjoyed an incredible response from consumers and professional designers alike here and overseas. This nature inspired look, combined with the benefits of quartz are enabling great design freedom in residential and commercial environments” says Andrew Dixon, GM Marketing.

The new designs are being launched on March 31st and available through kitchen retailers nationally. All the new designs are on display in all Caesarstone showrooms. To locate your nearest kitchen retail showroom simply go to the “Where to View” on the Caesarstone® website and select one of the five supernatural designs.

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Factory 4
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Clayton South
VIC 3169, Australia

Queensland
Showroom & Warehouse
26 Business Street
Yatala
QLD 4207, Australia

Western Australia
Showroom
12 Sundercombe Street
Osborne Park
WA 6017, Australia

South Australia
Warehouse
214 Victoria Road
Largs Bay
SA 5016, Australia



Note to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more. With diverse collections – Classico™, Motivo® and Concetto® there is no limit to choice. The unique and rich variety of colours, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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