



June 2013

Media Release – For immediate release

Caesarstone Launches New Spray Cleaner

Caesarstone surfaces require minimal maintenance to keep them looking like new. Now to make life even easier, Caesarstone have developed a new everyday Spray Cleaner that has been specially formulated to keep your surfaces looking their best and in pristine condition.

Caesarstone Spray Cleaner comes in a convenient 500ml trigger spray pack and is ideal for everyday cleaning.

“The Caesarstone Spray Cleaner is quick and easy to use, cleaning the surface without streaking or leaving marks. The pleasant lavender scent is not overpowering like some cleaners on the market” Says Linda Hannah, Marketing Communications Manager of Caesarstone Australia.

This new addition expands the range of Caesarstone cleaning products accompanying the cream cleanser and wipes.

Caesarstone Spray Cleaner is available to purchase online from the Caesarstone website or through Caesarstone showrooms nationally.

For more information:

Ph 1300 119 119 or visit us at www.caesarstone.com.au for your nearest showroom location.

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Note to Editors

About Caesarstone

Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone® surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, wall paneling, furniture and more.

With four diverse collections – Classico™, Supremo®, Motivo® and Concetto® there is no limit to choice. The unique and rich variety of colours, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique space. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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