



May 2015

Media Release – For immediate release

Caesarstone Expands Offering in Latest New Releases

Caesarstone is pleased to announce that due to high demand for Calacatta Nuvo and our new Raw Concrete design from the industrial look concrete range, we are now stocking both colours in 13mm and 30mm thickness slabs in addition to our standard 20mm offering.

“Whilst 20mm thickness slabs are still our most popular selling product, 30mm thickness is popular in kitchens for single slab ‘thick look’ bench tops with very large island benches especially with more complex under mounted sinks and where the added thickness of the slab allows larger overhangs and spans. People like the solidity and aesthetics of a 30mm benchtop.”

‘13mm thickness slabs are ideal for vertical applications such as kitchen splashbacks and bathroom wall panels enabling endless design possibilities to create your dream bathroom with Caesarstone’

Says Andrew Dixon – GM Marketing, Caesarstone Australia.

The new 2015 designs are now on display in all Caesarstone showrooms. To locate your nearest kitchen retail showroom simply go to the “Find a Display” on the Caesarstone® website and select one of the five supernatural designs.

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For more information on Caesarstone products please contact:

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Showroom
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Alexandria
NSW 2015, Australia

Victoria
Showroom & Warehouse
Factory 4
80 Fairbank Road
Clayton South
VIC 3169, Australia

Queensland
Showroom & Warehouse
26 Business Street
Yatala
QLD 4207, Australia

Western Australia
Showroom
12 Sundercombe Street
Osborne Park
WA 6017, Australia

South Australia
Warehouse
214 Victoria Road
Largs Bay
SA 5016, Australia



Note to Editor

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more. With diverse collections – Classico™, Motivo® and Concetto® there is no limit to choice. The unique and rich variety of colours, patterns and textures gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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