

First instalment of Caesarstone's 2016 collaboration with Tom Dixon at Interior Design Show (IDS) Toronto



January 2016: Caesarstone, the leading manufacturer of premium Quartz surfaces, is proud to present **ICE**, an Ice-inspired kitchen installation designed by Tom Dixon. The first instalment of Caesarstone's year-long collaboration with Dixon for 2016 will be unveiled at the Interior Design Show (IDS) in Toronto (21-24 January 2016), where Caesarstone has previously presented work by Nendo, Raw-Edges and Philippe Malouin.

The Toronto Ice Kitchen was inspired by Canada's impressive frozen lakes and the formidable icebreakers that clear the way for freighters during the winter. Powering their way through the ice, they leave behind a frozen mix of jagged pieces in a spectacular array of whites and greys. A series of large monolithic triangular prisms in different sizes and heights form the base of the ice kitchen creating food prep area, serving stations, surfaces and stools.

The Toronto Ice Kitchen will be the first of four semi-professional kitchens inspired by the elements of Ice, Fire, Earth and Air. The concept celebrates local heroic foods from four chosen cities spanning multiple locations including Milan for Milan Design Week, North America and Asia (full list to be revealed in 2016). The four kitchens will create theatres of food and cooking that demonstrate the hard wearing qualities, durability and beauty of Caesarstone

New South Wales
Head Office & Warehouse
 Unit 3/1 Secombe Place,
 Moorebank
 NSW 2170, Australia

Showroom
 84 O'Riordan Street
 Alexandria
 NSW 2015, Australia

Victoria
Showroom & Warehouse
 Factory 4
 80 Fairbank Road
 Clayton South
 VIC 3169, Australia

Queensland
Showroom & Warehouse
 26 Business Street
 Yatala
 QLD 4207, Australia

Western Australia
Showroom
 12 Sundercombe Street
 Osborne Park
 WA 6017, Australia

South Australia
Warehouse
 214 Victoria Road
 Largs Bay
 SA 5016, Australia



For each installation, Tom Dixon will be using a secondary material that will form part of the element's narrative and allow him to present Caesarstone in extraordinary and new ways. For Toronto, Dixon has chosen an aluminium extrusion system developed for flat pack housing, delivering a cold industrial aesthetic, whilst acting as the structural support and lighting rig for the installation, where Dixon's Melt Lights complement the ice theme.

"In our Toronto show we propose a food preparation and consumption space, which draws on the analogy of the kitchen as an alchemist's laboratory where raw materials are transformed into treasure through the elemental process of freezing, melting, shaving and cooking with ice. Where the contemporary kitchen seeks to hide the activities behind a series of minimal blocks, here we expose the chopping, the steaming, the freezing, the scouring and the disposal of waste in all its active glory." **Tom Dixon, Designer**

"Each year we explore a new design concept that displays different elements of Caesarstone; be it new colours and textures, or inherent surface characteristics – such as strength and durability. This year we are pushing the limits of experimentation with the material, collaborating with design innovator Tom Dixon. His work is extremely inventive, fresh and thought-provoking; and we feel it brings a fascinating new angle to the creativity typical of Caesarstone's kitchens." **Eli Feiglin, VP of marketing at Caesarstone**

www.caesarstone.com.au

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Note to Editor

About Tom Dixon:

Established in 2002, Tom Dixon is a British product design brand. With a commitment to innovation and a mission to revive the British furniture industry, the brand is inspired by the nation's unique heritage and produces extraordinary objects for everyday use.

<http://www.tomdixon.net/uk/>

About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how. The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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