



FOR IMMEDIATE RELEASE

JANUARY 2018



Caesarstone presents:
Altered States
by Snarkitecture

Previewing at Interior Design Show Toronto,
 January 18th – 21st 2018



Altered States, Image by Snarkitecture

January 2018: Leading quartz manufacturer **Caesarstone** unveils **Altered States**, the first instalment of its 2018 collaboration with New York based collaborative practice, **Snarkitecture**, at Interior Design Show Toronto, January 18th -21st. Since 2013, Caesarstone has collaborated with some of the world’s leading designers including nendo, Raw Edges, Philippe Malouin, Tom Dixon and Jaime Hayon.

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 Alexandria
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Build & Design Centre Brisbane
 66 Merivale Street
 South Brisbane
 QLD 4101

Western Australia
 Showroom
 Home Base EXPO, 55
 Salvado Rd, Subiaco
 WA 6017

Warehouse
 14-18 Quantum Link,
 Wangara WA 6065

South Australia
 Warehouse
 5 Hindmarsh Place,
 Hindmarsh SA 5007



The 2018 collaboration will focus on the icon of the modern home, the **kitchen island**. Over the past 40 years the kitchen has transformed from the private, utilitarian space to the most public space in the home. It has evolved into a place for entertainment, social interaction and performances where we demonstrate our ‘professional’ cooking skills, as well as showcase our high-tech appliances. With water being one of the most important ingredients in the kitchen, one that is used for a wide variety of cooking techniques and culinary creations, the *Altered States* installation explores water’s ‘changing states’ in the context of the kitchen island, as well as in nature (glacier, river, geyser).

Titled **Ice Island**, **Water Island**, **Steam Island** and **Play Island**, the kitchen islands’ defining characteristics - technology, performance, hosting, entertainment and the kitchen island’s central role in the home - are incorporated into the installation. Using Caesarstone as the starting point of their creative exercise, Snarkitecture transforms Caesarstone surfaces into sinuous, stratified layers that visually emulate natural topography, the key source of inspiration for the overall design language.

The theme of the kitchen island resonated with us from the very beginning because of the understanding that the kitchen is the social hub of the house. This idea aligns with Snarkitecture’s goal of creating environments and experiences that are designed to be inclusive. **Alex Mustonen, Partner and co-founder at Snarkitecture**

Ice Island: composed of 37 topographic layers of veined, black Caesarstone *Vanilla Noir 5100*, the island cradles a sphere of ice, displaying a bold dichotomy of colours and textures.

Water Island: constructed of 32 layers of cool grey Caesarstone *Alpine Mist 5110*, the island features a water fountain, demonstrating the amalgamation of design, form and function.

Steam Island: created using 28 layers of Caesarstone *White Attica 5143*, emits water vapor from its vividly topographic surface.

Play Island: comprised of 9 layers of Caesarstone *Rugged Concrete 4033*, references the playful and technological character of the kitchen island.

The first installment of the collaboration will be previewed in January 2018 at the Interior Design Show (IDS), Toronto, followed by a main large-scale installation during Milan Design Week in April.

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“Over the past five years, each designer collaboration has offered a unique, subjective take on the material. This collaboration will see Snarkitecture’s ingenious Art meets Design meets Architecture process breaking down the functions in the kitchen into powerful forms and ideas which define modern living.” **Eli Feiglin, VP of Marketing at Caesarstone**

As architects, we at Snarkitecture tend to be very material-oriented, this collaboration gives us the opportunity to engage and interact with the Caesarstone material, something we would like to pass on to visitors of the installation, demonstrating the versatility and quality of Caesarstone surfaces. **Ben Porto, Partner at Snarkitecture**

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For more information on Caesarstone products please contact:

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Note to Editor

About Snarkitecture

Snarkitecture is a New York-based collaborative practice established to investigate the boundaries between art and architecture. The name is drawn from Lewis Carroll’s The Hunting of The Snark, a poem describing the “impossible voyage of an improbable crew to find an inconceivable creature.” In its search for the unknown, Snarkitecture creates architectural-scale projects, installations, and objects. Snarkitecture’s work focuses on the reinterpretation of everyday materials, structures and programs to new and imaginative effect. With a conceptual approach centered on the importance of experience, the studio creates unexpected and memorable moments that invite people to explore and engage with their surroundings. By transforming the familiar into the extraordinary, Snarkitecture makes architecture perform the unexpected. www.snarkitecture.com

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About Caesarstone

Caesarstone is a publicly traded company on the NASDAQ. The company's surfaces and products are sold in over 48 countries worldwide. Established in 1987, Caesarstone pioneered the original quartz surface and continues to be a leading developer and manufacturer of premium surfaces. Caesarstone surfaces consist of up to 93% quartz and utilize advanced technologies and proprietary know-how.

The surfaces are highly functional, design forward and have endless application possibilities including kitchen bench tops, bathroom vanities, flooring, wall paneling, furniture and more.

With diverse collections – Classico™ and Concetto® there is no limit to choice. The unique and rich variety of colours and patterns gives each customer the ability to find their 'ultimate surface' and create their own unique interior environment. Caesarstone's extensive designs are constantly evolving and developing to meet the latest world trends and the highest level of international quality standards.

Caesarstone® quartz surfaces are available across all states of Australia and also New Zealand.

www.caesarstone.com.au

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